

FOR IMMEDIATE RELEASE: November 18, 2009

HILLSBORO, NH, November 14, 2009 - The Northeast Association of Four Wheel Drive Clubs, Inc. (NEA4WDC) hosted their annual Fall Poker Run Benefit for the Hillsborough District Food Pantry. Participants donated over 200 pounds of non-perishable food items and raised \$325 in cash donations.

“It was very generous of the Association to make this donation and it will serve over 300 families currently receiving help through the Pantry,” stated Norma Hubbard, manager of the Hillsborough District Food Pantry. “The Pantry is seeing 120 plus families every Tuesday for help with their weekly groceries. “

The 75 participants traveled un-maintained Class VI roads in the greater Hillsborough area in approximately 30 different purpose-built, street registered vehicles, with some coming from as far as Cape Cod to enjoy the day. Attendees followed a predetermined route to designated checkpoints where they were given the next card for their hand. At the end of the day, the person with the best poker hand received \$325.

Scott Hatch, the NEA4WDC Vice President of Environmental Affairs, co-organizer of this year’s event, and a Hillsborough resident said; “I felt it was important for our organization that uses the resources in the area, to support the community that brings us so much enjoyment. On a personal level, I fell on some hard times last year and had to live in a Veteran's Home. Now that I am back on my feet, I wanted to give something back.”

About the NEA4WDC

The Northeast Association of Four Wheel Drive Clubs, Inc. is a New England-based non-profit that has been protecting and promoting legal and environmentally-responsible off-road vehicle recreation since 2001 by fostering partnerships between off-road enthusiasts and landowners. The NEA4WDC works with local clubs, private citizens and public agencies on issues of access, education, legislation and land conservation. They have grown to represent 27 member clubs with over 3900 members representing six northeastern states, and they continue to grow and network with other similar organizations. For more information please visit www.nea4wd.org

About the Hillsborough District Food Pantry

The Hillsborough District Food Pantry currently serves Hillsborough, Deering, and a couple other surrounding areas. They are temporarily located at Weyman’s Chevrolet in Hillsborough NH while their new location is being built by a team of volunteer contractors who, among business partners, have donated their time and financial gifts towards the new Pantry building. For more information and to make further donations of time or cash gifts, please visit the Pantry’s website at www.hillsboroughfoodpantry.org and www.hillsboroughnhchamber.com/foodpantry.html