



Deep Woods Extreme, Inc.
<http://www.DeepWoodsExtreme.com>
P.O. Box 367
Hudson, NH 03051
(603) 413-6667

Contact: Tammy Van Gemert
Tel. 603/413-6667
E-mail: tammylucke@verizon.net

FOR IMMEDIATE RELEASE

CHaD Rocks!

At the 6th Annual Deep Woods Extreme Rock Crawling Competition and 4WD Truck Show, Children's Hospital at Dartmouth (CHaD) saw first hand just how competitive people are to donate to such a worthwhile organization. Although, Toby Trudel from the Community Relations Office at CHaD Manchester, may use the words "crazy" or "insane" to describe just how far some of the Rock Crawling Drivers go to please the crowd.

In May of 2007, Deep Woods Extreme approached CHaD to be one of the local charities that would accept some of the proceeds from their annual show at the Hopkinton Fairgrounds in Contoocook NH. Two of the Executive Officers of Deep Woods Extreme have a personal connection with CHaD since their daughter has frequented the Manchester facility on an outpatient basis for the past year. They have witnessed the tremendous staff and care provided by the CHaD network. Others in the 4WD community were able to add their experiences and support of giving to such a terrific cause. What can be better than being able to help children?

In July 2007, Toby Trudel attended the event and managed a booth so that the people attending the show could learn more about the charity they would be supporting. Toby battled the heat and possibly one of the worst sunburns he has ever had, to reach the more than 1400 people who came through the gates. Of course he did sneak away for a few minutes to see what the event was all about and we are pretty sure he was either impressed or shocked, maybe a little of both!

Following the event, the Event Coordinators had some time to wind down and calculate the final report for the show. In August of 2007, Roy Van Gemert (President of Deep Woods Extreme), Tim Connors (Vice President of Deep Woods Extreme), Tammy Van Gemert (Secretary of Deep Woods Extreme), and Emma Van Gemert (Daughter of Roy & Tammy and current patient of CHaD) met with Toby Trudel at the CHaD Manchester Facility and presented Toby with a check for \$3000. Toby thanked the crew for the generous donation and plans are underway for CHaD to continue to be one of the two dedicated charitable organizations who will receive proceeds from the annual event.

For more information about CHaD please visit www.chadkids.org or call CHaD Community Relations at (603) 629-1862
For more information about Deep Woods Extreme and their annual event please visit www.DeepWoodsExtreme.com or call (603) 413-6667

